

PRIVACY POLICY

Grammig Advisory, Anemonenstrasse 40H, 8047 Zürich, is the operator of this website, accessible from <https://grammigadvisory.com/>. Grammig Advisory is responsible for the collection, processing and use of your personal data and must ensure compliance with Swiss law and possibly applicable European law.

We take the protection of your personal data very seriously. We treat your personal data confidentiality and according to the legal data protection regulations as well as this privacy policy. Here we inform you which data is collected on this website and how it is used. You will also learn how you can review the accuracy of this information and arrange for us to remove this data.

In cooperation with our hosting providers, we endeavor to protect the databases as much as possible from unauthorized access, losses, misuse or falsification. We would like to remind you that data transmission over the Internet (e.g. communication by e-mail) can be subject to security vulnerabilities. A complete protection of the data against access by third parties is not possible.

By using this website, you consent to the collection, processing and use of data in accordance with this policy. This website can be visited without registration. Data such as pages accessed or names of files accessed, date and time are stored on the server for statistical purposes without this data being directly related to your person. Personal data, in particular name, address or e-mail address are collected to the extent possible on a voluntary basis. The data will not be made available to third parties without your consent.

1. SCOPE OF APPLICATION

Personal data is all information that refers to an identified or identifiable person. A data subject is a person about whom personal data is processed. Processing includes any handling of personal data, regardless of the means and procedures used, in particular the storage, disclosure, retrieval, deletion, recording, alteration, destruction and use of personal data.

We process personal data in accordance with Swiss data protection law. Insofar and to the extent that the European General Data Protection Regulation (EU-GDPR) is applicable, we further process personal data in accordance with the following legal provisions in connection with Art. 6 para. 1 EU-GDPR:

Point a) processing of personal data with the consent of the data subject.

Point b) Processing of personal data for the performance of a contract with the data subject and for the implementation of corresponding pre-contractual measures.

Point c) Processing of personal data to discharge a legal obligation to which we are subject under any applicable EU law or under any applicable law of a country in which the EU-GDPR is applicable in whole or in part.

Point d) The processing of personal data for the purpose of protecting the vital interests of the data subject or another natural person.

Point f) Processing of personal data to protect the legitimate interests of us or third parties, unless the fundamental freedoms and rights and interests of the data subject prevail. In particular, legitimate interests include our business interest in being able to provide our website, information security, the enforcement of our own legal claims and compliance with Swiss law.

We process personal data for the duration necessary for the respective purpose or purposes. In the case of longer-term storage obligations due to legal and other obligations to which we are subject, we limit the processing accordingly.

2. COLLECTION, USE AND PROCESSING OF PERSONAL DATA

a. When you Visit our Website

When you visit our website, certain data is automatically stored on our servers or on servers of services and products that we procure and/or have installed for purposes of system administration, statistics, security, or tracking. This information may include the following:

the name of your Internet service provider

your IP address (under certain circumstances)

the version of your browser software

the operating system of the computer with which our website was accessed

the date

the time

the website from which you are visiting our website

the search words you used to find our website

Under certain circumstances, this data may allow conclusions to be drawn about a particular visitor. However, personal data is not used in this context.

2. Third Parties

We will only pass on your data if we are obliged to do so by law or by official or court orders. Your personal data will not be passed on to third parties for purposes other than those stated herein.

3. Cookies

We generally use cookies on our website. These are small text files which are stored by your web browser and which store certain settings and data for exchange with our web server. This technology allows us to recognize individual users as (returning) visitors. In general, the use of cookies is intended to improve our services, make them more effective and safer. A cookie does not always mean that we can identify you.

You can adjust your browser settings so that no cookies are stored on your computer. The complete deactivation of cookies may result in you not being able to use all functions of our website.

By continuing to use our website and/or by agreeing to this privacy policy, you consent to the use of cookies by us to collect, store and use your personal usage data beyond the end of your browser session. You may revoke this consent at any time by activating your browser's setting to block third-party cookies.

4. Newsletter

If you subscribe to our newsletter, you agree that we may use the data provided by you, such as your first and last name, e-mail address and any data you have voluntarily entered in your user profile, to send you the newsletter.

For sending the newsletter we use the services of MailChimp. The provider is Rocket Science Group LLC, 675 Ponce De Leon Ave NE, Suite 5000, Atlanta, GA 30308, USA. MailChimp is certified according to the "Swiss-US or EU-US-Privacy-Shield". With the help of MailChimp we can analyze our newsletter campaigns. This allows us to determine whether a newsletter message has been opened and which links have been clicked on. In addition, technical information is recorded (e.g. time of retrieval, IP address, browser type and operating system). This information is used for statistical analysis of newsletter campaigns. The results of these analyses can be used to better adapt future newsletters to the interests of the recipients. This information is used for statistical analysis of newsletter campaigns. The results of these analyses can be used to better adapt future newsletters to the interests of the recipients. If you do not want MailChimp to analyze your data, you can unsubscribe from the newsletter. For this purpose, we provide a link in every newsletter message. Further details can be found in the data protection regulations of MailChimp at: <https://mailchimp.com/legal/terms/>.

2.5 Contact form

If you send us an inquiry via our contact form, the details that you enter, including your contact details, will be stored by us in order to process your inquiry, and in case we have any follow-up questions. We do not share this data without your consent.

3. YOUR RIGHTS

You can request information about your data stored by us at any time. We kindly ask you to send a request for information by e-mail to the address below. Together with the request, you will need proof of your identity at the same address.

You have the possibility to request the deletion or correction of your data at any time. You are of course also entitled at any time to revoke your consent to the use or processing of personal data with effect for the future.

Stored data will be deleted by us if they are no longer needed for the purpose indicated. With regard to the deletion of data, it should be noted that we are subject to certain legal obligations, which provide for certain data to be retained. We have to comply with this obligation. If you wish the deletion of data which are subject to the legal storage obligation, the data will be blocked in our system and only used to fulfill the legal storage obligations. After expiry of the retention period, your request for deletion will be complied with.

If your personal data can be processed on the basis of legitimate interests, you have the right to object to the processing of your personal data if there are reasons for doing so which arise from your particular situation or the objection is directed against direct marketing. In the latter case, you have a general right of objection, which is implemented by us without the need to indicate a particular circumstance.

Furthermore, you also have the option to receive your personal data, which you have provided to us, or to request the transfer to another responsible person.

We kindly ask you to send us an e-mail at info@grammigadvisory.com. We reserve the right to require you to provide us with an identity card and to assume the effective costs in advance should the effort involved be disproportionately high.

4. CONTACT DETAILS

Here are our contact details:

Grammig Advisory,

info@grammigadvisory.com

<https://grammigadvisory.com/>

5. REVISIONS OF THIS PRIVACY POLICY

We may change or adapt this privacy policy at any time. The current privacy policy can be accessed at <https://grammigadvisory.com/privacypolicy>.

Zurich, 01 May 2024